



ARIEL RUBEN

A MOVER & SHAKER
INNOVATOR
COMPASSIONATE
LISTENER
CONFIDENT
MENTOR
SPEAKER & EDUCATOR

RESUME

LEADERSHIP

- Owner of my own LLC - Business Consulting 300+ clients
- Presenter/Organizer of 150+ events to provide educational business development content for startups & small businesses in rural Oregon, including startup weekends, pre-accelerators, pitch competitions and startup boot camps –Feb 2019- Nov 2021
- Small Business Advocate to government officials, city councils, and chamber of commerces –Feb 2019-present
- Educator, Oakridge High School Entrepreneurship & Business Class – 2nd Semester 2019
- Speaker, Google Headquarters, Environment Day –2018
- Presenter, San Diego Startup Week, San Diego –2017

EDUCATION

BA in Human Development, majoring in Counseling & Psychology – May 2014, Prescott College, Prescott, AZ

Supplemental Education:

Pinnacle Global Year Long Business Training Program, San Diego, CA with pinnacleglobalnetwork.com – 2016-2017

WORK

Director, ariel.ink LLC, Business Coaching, Web Dev, Marketing Consultant, Remote – 2014-present

Rural Venture Catalyst, Oregon RAIN, building cultures of entrepreneurship in 6 rural Oregon cities by working with diverse stakeholders including entrepreneurs, business mentors, angel investors, city staff, economic development committees, chambers of commerce, farmer's Markets, and others. Consulting for 200+ rural entrepreneurs on all aspects of business growth including connecting them to people, resources, capital, and programming. – Feb 2019-Nov 2021

Brand Strategist, The Hazel People HazelNutMilk, Side Hustle Startup, Eugene – July 2018-2019

Customer Direct Sales Lead (& nextgen), Hummingbird Wholesale, Marketing, Sales, Product Development & Long Term Strategist, Eugene, OR – Oct 2017-2019

Program Manager, Venture Capital & Startup Programming, San Diego Venture Group, San Diego, CA – 2014-2017

Ariel Ruben | ariel@ariel.ink